



Changes to the Subscription Terms & Conditions from February 18, 2025.

# Subscription Terms & Conditions

Valid from ~~August 19, 2024~~ [February 18, 2025](#).

(...)

## SECTION 6. SPECIFIC TERMS AND CONDITIONS FOR THE USE OF COMPANY BANNERS

(...)

3. Company banners [serves solely to provide information about the Seller or the Goods offered by the Seller and may not contain information about specific Goods or include fields imitating buttons](#) ~~should not display promotions related to specific products or contain fields imitating buttons~~. A User's logo, along with not more than one line of text, may be included. The User is not allowed to use any markings that imitate badges assigned by the Company in its programs dedicated to Sellers, such as in particular Super Seller.

4. At the same time, if a company banner contains the ~~User's~~ [Seller's](#) logo, provisions of Section 5(3)-(7) above apply as appropriate.

[5. The Company reserves the right to remove any Seller's banner which violates the provisions of these Terms & Conditions or Allegro Terms & Conditions.](#)

(...)