

## Regulations of the Coin Program

### §1. Introduction

(...)

4. The Program shall last from 9 August 2017 ~~until 30 June 2024.~~

(...)

### §6. The rules of the participation in the part of the Program for the Users who are Sellers

(...)

3. To participate in this part of the Program, the Seller must meet all the following conditions:

- a. have a registered Business Account on Allegro;
- b. accept these Terms and Conditions;
- ~~c. be given at least 5 graphic sale ratings at the minimum level of 5 points for the last 30 days;~~
- ~~d. have the average value of all graphic sale ratings for the last 12 months, rounded to three decimal places, at the minimum level of 4.800 points.~~

**c. the level of sales quality of the Company Account referred to in point 3a is at least neutral**

(...)

~~9. Seller who has concluded a separate agreement with the Company, the subject of which is promotion of Goods on Allegro, will be able to use a paid service consisting in placing an individual coin distinction of their Offers visible For Buyers in the Cart. The service referred to in the preceding sentence consists in assigning Coins to a given Seller's Offers visible in the Cart and informing the Buyer about the possibility of receiving additional Coins from a given Seller, provided that another Good is purchased as part of another Offers of this Seller. The condition for receiving Coins by Buyers is to purchase the Goods referred to above at the same time, as part of one purchasing process.~~

~~10. The separate agreement referred to in section 9 above, may be concluded after the Seller meets the conditions referred to in points 11 and 12 below. Placing an Individual Featured offers with the~~

Coins icon in the Cart may only apply to Offers selected by the Seller with the Buy Now option, and these Offers will be Featured offers for the period specified in the contract.

11. In order to conclude the contract referred to in point 9 above, Seller should meet all of the following criteria at the time of sending the application:

- a) minimum average Rating of 4.8 from the last 30 days,
- b) have a registered Business Account on Allegro, which is active;
- c) obtain the average value of all graphic sales assessments over the last 12 months, rounded to the third decimal place, at a minimum level of: 4,800 points;
- d) have at least 10 active Offers listed

12. In order to conclude the contract referred to in point 9 above, Seller is obliged to send a notification to the Company, specifying:

- login and e-mail address assigned to the Account,
- the number of Coins that Buyer may receive, along with an indication of the number of Offers under which he may receive them, along with the total minimum value of the Transaction
- the assumed maximum budget allocated for the service referred to in section 9 above along with the proposed date of its provision.

The application should be sent to: [monety@allegro.pl](mailto:monety@allegro.pl).

(...)