



Changes to the Terms & Conditions of the Allegro Ads Partner Program from April 15, 2024

Terms & Conditions of the Allegro Ads Partner Program

(...)

III. TERMS OF PARTICIPATION

(...)

4. To obtain the **Allegro Ads Partner** status, all of the following conditions must be met:

- a. as specified in paragraph 1 above,
- b. the value of the Ads Services performed by the Allegro Ads Partner Program Participant during the last 3 calendar months must be at least PLN ~~60,000~~ **100,000** gross. The Partner, during the period indicated in the preceding sentence, is required to perform Ads Services systematically.

5. To obtain the **Allegro Ads Partner +** status, all of the following conditions must be met:

- a. as specified in paragraph 1 above,
- b. those specified in paragraph 4 above, with the proviso that the value of Ads Services performed during the last 3 calendar months referred to in point 4.b must be at least PLN ~~200,000~~ **400,000** gross,
- c. the applicant must have at least 6 active Clients.